

Why downtown?



Access to largest, most diverse Employment base

Downtown companies have access to more employees in the region than in any other business district, because downtown is at the center of Houston's transportation and transit networks. Whether employees are driving alone to work every day (only about half do), taking Park & Ride directly from the suburbs (29%), riding local buses or light rail (8%), carpooling (11%) or walking, employees from all parts of the region can reach downtown with or without a car. Access to transit further eliminates the need for one parking space per employee.

Proximity to other businesses

Companies have found that a downtown address puts them within walking distance of the region's most powerful public accounting firms, legal firms, energy firms and bankers.

Prestige of a downtown address

Companies have found that a downtown address adds cachet to their business image.

Employee productivity

Employees spend less time away from the office because of the tremendous convenience offered by hundreds of nearby restaurants and shops within walking distance, many in the 6.5-mile air conditioned pedestrian tunnel system.

Adjacent to business services

In close proximity are chain and boutique hotels, business/client quality restaurants and bars, baseball, basketball, hockey, the George R. Brown Convention Center and other entertainment and services convenient to the business world.

Vibrant environment

Since 1995, \$5.85 billion has been invested here in parks, residential developments, infrastructure, hotels, office buildings, and more. Demonstrating downtown's continued strength, there is currently \$500 million in development under construction, with another \$1 billion in pre-development or design.

DOWNTOWN BY THE NUMBERS

140,000 employees 226 restaurants

6.5 miles of tunnels and skybridges

54,042 residents (2-mile radius) two observation decks

one movie soundstage

5,083 hotel rooms in 16 hotels

11 Fortune 500 headquarters

44,000,000 square feet of office space

23 outdoor fountains

14,009 students
one coffee roasting facility

37 LEED projects

1,178 acres; 1.8 square miles two putting greens

100,000 parking spaces

14 mounted patrol horses 12 parks

and last, but not least...

\$5,850,848,000 in development since 1995



CentralHouston

