

# Downtown Houston Commute Survey Report

Appendix 1 of 2

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## Discussion of the Survey Sample

The survey was taken by 13,008 downtown workers, with 11,804 completing the survey, out of an estimated 140,000 downtown Houston employees. For a true random sample, a standard margin of error algorithm tells us that the margin of error for this survey is  $\pm 1.1\%$  at a 99% confidence level. Because this survey is an Internet survey and is dependent on the potential respondents reached and whether they respond, it is considered an “availability sampling,” which is not as scientific as true random sampling. Strong attempts, however, were made to preclude under- or over-sampling subsets of the population.

To ensure certain segments of the downtown workforce were not missed, the following respondents were reached through their employers: hospital workers, through St. Joseph Medical Center; workers at two large hotels; and office building cleaning crews. “Attorney” was included as a separate occupation so the number of attorneys responding could be monitored; when the number seemed low, a second request was sent to several law firms. To ensure those needing to take the survey in Spanish would be included and that the survey would reach those without access to the Internet, a paper version was developed in English and Spanish.

To evaluate the response by industry, CHI compared industry to a January 2009 analysis of downtown’s office space. That study showed that 53% of downtown’s office space used by energy firms, 20% by law firms, 13% by financial, insurance and real estate, and 14% other. The transportation survey includes employees who do not utilize office space, including workers at sports and entertainment venues, hotels, and janitorial crews working in office buildings. Taking this into account, comparing the two surveys and looking at the differences between industries and their respective square footage per employee, it has been determined that respondents to CHI’s transportation survey represent the same general distribution of workers by industry.

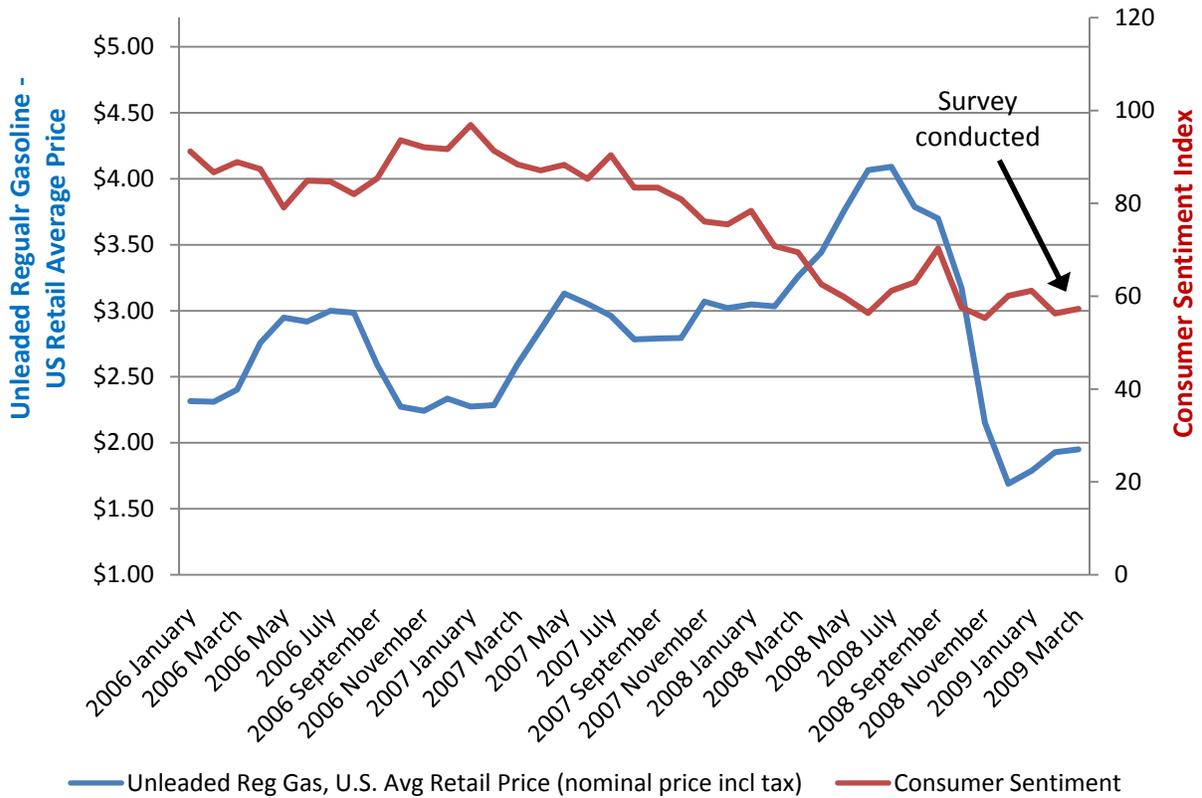
Industry	Distribution by Industry	
	Transportation Survey	Office Space Survey
Energy	50%	53%
Legal	11%	20%
FIRE	10%	13%
Other	29%	12%

Analyzing the government sector, however, yields a conflicting result. 553 respondents (4.6%) indicated they were employed in government or the nonprofit industry. As of March 2008, downtown’s workforce included 6,600 Harris County workers, 5,125 City of Houston workers, and 4,300 US Government workers, totaling 16,025 workers, or 11.4% of an estimated 140,000 workers. Thus, it can be concluded that this survey under-represents government workers.

### Discussion of Economy at the Time of the Survey

The price of gasoline spiked prior to the survey, reaching \$4.09 per gallon for regular unleaded in July 2008, creating heightened use of alternate commute modes. By March 2009, when the survey was taken, the average price per gallon of gasoline had dropped to \$1.95 per gallon, and most or all of the gasoline price effect seemed to have disappeared. Widespread awareness that the US economy was deteriorating began in mid-2008. The chart below shows the price of a gallon of gasoline in Houston and consumer sentiment about personal finances and business conditions (Survey Research Center: University of Michigan) from January 2006 through March 2009, when the survey was conducted. The expansion of I-10 West was completed in October 2008, reducing traffic congestion on I-10 to Loop 610, and making it easier to drive to downtown from I-10 West.

### Gasoline Price and Consumer Sentiment



## Studies Reviewed in Conjunction with this Analysis

Other studies reviewed during the course of this analysis include the following:

- Downtown Houston 2002 Commuter Study, Central Houston Civic Improvement, Inc. and Downtown in Motion, prepared by WestGroup Research, 2002
- Houston Downtown Mobility Study, Houston Downtown Management District, prepared by The Goodman Corporation, in association with Telesurveys Research Associates, July 2001
- Houston-Galveston Regional Transportation Study, Houston Central Business District/Activity Center Travel Time Study, prepared for Texas Department of Transportation by Texas Transportation Institute, November 2000
- Downtown Houston/Baseline Commuter & Circulation Survey, Central Houston Civic Improvement, Inc., prepared by Telesurveys Research Associates, May, 1999
- Houston's Major Activity Centers and Worker Travel Behavior, Rice Center, prepared by the Houston-Galveston Area Council, January 1987

## Downtown Houston Transportation Survey Instrument

### Introduction

Central Houston, Inc., a downtown nonprofit organization, is studying ways to reduce traffic congestion, improve air quality, and make it easier for employees to get downtown.

\* What is your primary downtown work location?

- 77002     77003     77010     Other

\* What is your work address? \_\_\_\_\_

\* What is your home ZIP code? \_\_\_\_\_

\* How do you usually travel to downtown?

- Drive alone  
 Carpool (with co-workers, family members, others from P&R lots, etc.)  
 Vanpool  
 Local or express bus  
 Park & Ride  
 Metro LightRail  
 Bus and rail  
 Motorcycle/scooter  
 Bicycle  
 Walk  
 My office is downtown, but I rarely if ever travel to that office

\* Required answers

### SOV (Single Occupant Vehicle) Section

1. I drive rather than taking the bus, carpooling, etc., because (check all that apply):

- |  |  |
|--|--|
| <input type="checkbox"/> Need vehicle during the day                                 | <input type="checkbox"/> Too expensive   |
| <input type="checkbox"/> Need to make other stops before or after work               | <input type="checkbox"/> Too inconvenient  |
| <input type="checkbox"/> Like independence/flexibility                               | <input type="checkbox"/> Faster to drive by myself/trip takes too long                               |
| <input type="checkbox"/> Work schedule is too unpredictable                          | <input type="checkbox"/> My parking is paid for – riding the bus/rail or vanpool would cost me extra |
| <input type="checkbox"/> Live close to work  | <input type="checkbox"/> Personal safety   |
| <input type="checkbox"/> Bus/rail stop not convenient/too far from home              | <input type="checkbox"/> Personal comfort  |
| <input type="checkbox"/> Bus/rail stop not convenient/too far from work              | <input type="checkbox"/> Not enough people to create a carpool or vanpool                            |
| <input type="checkbox"/> Would have to drive too far in or out to get to Park & Ride | <input type="checkbox"/> Don't understand routes, stops, costs, how to pay, etc.                     |
| <input type="checkbox"/> Bus/rail doesn't run early, late or often enough            | <input type="checkbox"/> Other (please specify)  |
| <input type="checkbox"/> Don't want to deal with the weather                         |  |

2. Going to work: what time do you usually leave home to go to work and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

3. How many miles do you travel between home and work (one way)?

4. Going home: what time do you usually leave work to go to home and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

5. How many stops do you usually make between work and home?

For what reasons do you make these stops? (children, parents, grocery, other errands, etc.)

6. How do you get to/from work when you don't drive alone?

About how often?

Carpool	<input type="text"/>
Bus/rail	<input type="text"/>
Vanpool	<input type="text"/>
Motorcycle/scooter	<input type="text"/>
Bicycle	<input type="text"/>
Telecommute	<input type="text"/>
Stay home	<input type="text"/>

Other (please specify)

7. Some employers offer transportation subsidies. Are any of the following available to you?

	Employer covers 100% of cost	Covers most of cost	Covers about half of cost	Covers some of cost	None offered	Don't know
Bus/rail subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool/vanpool subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly transportation allowance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

8. After any subsidies from my employer, it costs me this much:

	\$ Amount	Day/Month
Parking	<input type="text"/>	<input type="text"/>
Tolls	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>

9. Do you usually park in a garage, lot or on-street?

- Garage
- Lot
- On-street

10. Is your parking

- Reserved
- Unreserved

11. After parking do you

- Walk, or
- Take a shuttle to your place of work?

12. How many blocks do you walk to work from where you park or get off of a shuttle?

13. Given current economic conditions and/or a return to \$4.00+ gasoline, would you (check all that apply):

- purchase a vehicle with better gas mileage
- take the bus/light rail some or all of the time
- carpool or vanpool some or all of the time
- drive a motorcycle/scooter some or all of the time
- bicycle or walk to work some or all of the time
- strongly consider moving closer to work next time I move
- strongly consider moving closer to work even sooner/as soon as possible
- strongly consider choosing a work location closer to home next time I change jobs
- strongly consider changing jobs to work closer to home even sooner/as soon as possible
- none of the above
- Other (please specify) \_\_\_\_\_

14. If you could drive alone at a cost on the HOV/toll lanes for a quicker trip to downtown would you drive alone? How much would you pay?

	Would not	Not likely	Likely	Already do
\$1.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$1.25 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$2.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$3.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$4.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. Which best describes your occupation?

- Administrative
- Administrator/managerial
- Professional
- Technical
- Attorney
- Paralegal
- Executive
- Service/retail
- Sales
- Student
- Other (please specify)

16. Which industry best describes your employer?

- Energy (upstream, downstream)
- Legal
- Finance, insurance, real estate
- Public accounting
- Food & beverage/entertainment/hospitality
- Medical/healthcare/hospital
- Government/nonprofit
- Other (please specify)

17. What year were you born?

Year of birth

Year range

18. Comments

## Carpool/Vanpool Section

1. I carpool/vanpool because (check all that apply):

- |  |  |
|--|--|
| <input type="checkbox"/> Park & Ride doesn't come to my area<br><input type="checkbox"/> Convenience<br><input type="checkbox"/> It saves gas, saves money, reduces wear and tear on car<br><input type="checkbox"/> Environmentally responsible | <input type="checkbox"/> I don't have any other way to get to work<br><input type="checkbox"/> Avoid traffic congestion<br><input type="checkbox"/> Someone needs a ride/other person does not have a car<br><input type="checkbox"/> Other (please specify) |
|--|--|

2. Going to work: what time do you usually leave home to go to work and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	▼	▼	▼	▼

3. How many miles do you travel between home and work (one way)?

4. Going home: what time do you usually leave work to go to home and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	▼	▼	▼	▼

5. How many stops do you usually make between work and home?

6. When you don't carpool/van, how do you get to/from work?

About how often?

Drive alone	<input style="width: 95%; height: 20px;" type="text"/>
Bus/Park & Ride/rail	<input style="width: 95%; height: 20px;" type="text"/>
Carpool with someone else	<input style="width: 95%; height: 20px;" type="text"/>
Vanpool with someone else	<input style="width: 95%; height: 20px;" type="text"/>
Motorcycle/scooter	<input style="width: 95%; height: 20px;" type="text"/>
Bicycle	<input style="width: 95%; height: 20px;" type="text"/>
Telework/telecommute	<input style="width: 95%; height: 20px;" type="text"/>
Stay home	<input style="width: 95%; height: 20px;" type="text"/>

Other (please specify)

7. Some employers offer transportation subsidies. Are any of the following available to you?

	Employer covers 100% of cost	Covers most of cost	Covers about half of cost	Covers some of cost	None offered	Don't know
Bus/rail subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool/vanpool subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly transportation allowance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="text"/>					

8. After any subsidies from my employer, it costs me this much:

	\$ Amount	Day/Month
Carpool/van cost	<input type="text"/>	<input type="text"/>
Parking	<input type="text"/>	<input type="text"/>
Tolls	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>

9. Does your carpool/vanpool vehicle usually park in a garage, lot or on-street?

- Garage
- Lot
- On-street

10. Is the carpool/vanpool's parking

- Reserved
- Unreserved

11. When the carpool/vanpool drops me off:

- I am at my place of work
- I walk to work

How many blocks do you walk

12. Given current economic conditions and/or a return to \$4.00+ gasoline, would you (check all that apply):

- purchase a vehicle with better gas mileage
- take the bus/light rail some or all of the time
- carpool or vanpool some or all of the time
- drive a motorcycle/scooter some or all of the time
- bicycle or walk to work some or all of the time
- strongly consider moving closer to work next time I move

- strongly consider moving closer to work even sooner/as soon as possible
- strongly consider choosing a work location closer to home next time I change jobs
- strongly consider changing jobs to work closer to home even sooner/as soon as possible
- none of the above
- Other (please specify) \_\_\_\_\_

13. If you could drive alone at a cost on the HOV/toll lanes for a quicker trip to downtown would you drive alone? How much would you pay

	Would not	Not likely	Likely	Already do
\$1.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$1.25 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$2.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$3.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$4.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

14. Which best describes your occupation?

- Administrative
- Administrator/managerial
- Professional
- Technical
- Attorney
- Paralegal
- Executive
- Service/retail
- Sales
- Student
- Other (please specify)

15. Which industry best describes your employer?

- Energy (upstream, downstream)
- Legal
- Finance, insurance, real estate
- Public accounting
- Food & beverage/entertainment/hospitality
- Medical/healthcare/hospital
- Government/nonprofit
- Other (please specify)

16. What year were you born?

Year of birth

Year range

17. Comments

## Park & Ride, Local Bus, Express Bus, Rail Section

1. I take bus/Park & Ride/rail because (check all that apply):

- |  |  |
|--|--|
| <input type="checkbox"/> Convenience<br><input type="checkbox"/> It saves gas, saves money, reduces wear and tear on car<br><input type="checkbox"/> Environmentally responsible | <input type="checkbox"/> I don't have any other transportation<br><input type="checkbox"/> Avoid traffic congestion<br><input type="checkbox"/> Quiet time<br><input type="checkbox"/> Other (please specify) ____ |
|--|--|

2. Going to work: what time do you usually leave home to go to work and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	<input style="width: 100%;" type="text"/>			

3. How many miles do you travel between home and work (one way)?

4. Going home: what time do you usually leave work to go to home and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	<input style="width: 100%;" type="text"/>			

5. How many stops do you usually make between work and home?

6. How many blocks do you walk to work after you get off the bus or shuttle?

7. When you don't take bus/rail, how do you get to/from work?

About how often?

Drive alone	<input style="width: 100%;" type="text"/>
A different bus/rail choice	<input style="width: 100%;" type="text"/>
Carpool	<input style="width: 100%;" type="text"/>
Vanpool	<input style="width: 100%;" type="text"/>
Motorcycle/scooter	<input style="width: 100%;" type="text"/>
Bicycle	<input style="width: 100%;" type="text"/>
Telework/telecommute	<input style="width: 100%;" type="text"/>
Stay home	<input style="width: 100%;" type="text"/>

Other (please specify)

8. Some employers offer transportation subsidies. Are any of the following available to you?

	Employer covers 100% of cost	Covers most of cost	Covers about half of cost	Covers some of cost	None offered	Don't know
Bus/rail subsidy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool/vanpool subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly transportation allowance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="text"/>					

9. After any subsidies from my employer, it costs me this much:

	\$ Amount	Day/Month
Bus/rail pass	<input type="text"/>	<input type="text"/>
Parking	<input type="text"/>	<input type="text"/>
Tolls	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>

10. Given current economic conditions and/or a return to \$4.00+ gasoline, would you (check all that apply):

- purchase a vehicle with better gas mileage
- take the bus/light rail some or all of the time
- carpool or vanpool some or all of the time
- drive a motorcycle/scooter some or all of the time
- bicycle or walk to work some or all of the time
- strongly consider moving closer to work next time I move
- strongly consider moving closer to work even sooner/as soon as possible
- strongly consider choosing a work location closer to home next time I change jobs
- strongly consider changing jobs to work closer to home even sooner/as soon as possible
- none of the above
- Other (please specify): \_\_\_\_\_

11. Which best describes your occupation?

- Administrative
- Administrator/managerial
- Professional
- Technical
- Attorney
- Paralegal
- Executive
- Service/retail
- Sales
- Student

Other (please specify)

12. Which industry best describes your employer?

- Energy (upstream, downstream)
- Legal
- Finance, insurance, real estate
- Public accounting
- Medical/healthcare/hospital
- Government/nonprofit
- Other (please specify)

13. What year were you born?

Year of birth

Year range

14. Comments

### Motorcycle/Scooter Section

1. Why do you drive/take a motorcycle or scooter to work ?

- environmentally responsible
- Live close to work
- Inexpensive
- Convenient
- Do not have access to a car/truck
- Other (please specify): \_\_\_\_

2. Going to work: what time do you usually leave home to go to work and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

3. How many miles do you travel between home and work (one way)?

4. Going home: what time do you usually leave work to go to home and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

5. How many stops do you usually make between work and home?

6. When you don't take a motorcycle or scooter, how do you get to/from work?

About how often?

Drive alone	<input type="text"/>
Bus/Park & Ride/rail	<input type="text"/>
Carpool	<input type="text"/>
Vanpool	<input type="text"/>
Bicycle	<input type="text"/>
Walk	<input type="text"/>
Telework/telecommute	<input type="text"/>
Stay home	<input type="text"/>
Other (please specify)	<input type="text"/>

7. Some employers offer transportation subsidies. Are any of the following available to you?

	Employer covers 100% of cost	Covers most of cost	Covers about half of cost	Covers some of cost	None offered	Don't know
Bus/rail subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool/vanpool subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly transportation allowance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="text"/>					

8. After any subsidies from my employer, it costs me this much:

	\$ Amount	Day/Month
Parking	<input type="text"/>	<input type="text"/>
Tolls	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>

9. Do you usually park in a garage, lot or on-street?

- Garage
- Lot
- On-street

10. Is your parking

- Reserved
- Unreserved

11. How many blocks do you walk to work from where you park?

12. Given current economic conditions and/or a return to \$4.00+ gasoline, would you (check all that apply):

- purchase a vehicle with better gas mileage
- take the bus/light rail some or all of the time
- carpool or vanpool some or all of the time
- drive a motorcycle/scooter some or all of the time
- bicycle or walk to work some or all of the time
- strongly consider moving closer to work next time I move
- strongly consider moving closer to work even sooner/as soon as possible
- strongly consider choosing a work location closer to home next time I change jobs
- strongly consider changing jobs to work closer to home even sooner/as soon as possible
- none of the above

Other (please specify)

13. If you could drive alone at a cost on the HOV/toll lanes for a quicker trip to downtown would you drive alone? How much would you pay?

	Would not	Not likely	Likely	Already do
\$1.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$1.25 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$2.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$3.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$4.00 each way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

14. Which best describes your occupation?

- |   |   |
|---|---|
| <input type="checkbox"/> Administrative           | <input type="checkbox"/> Paralegal      |
| <input type="checkbox"/> Administrator/managerial | <input type="checkbox"/> Executive      |
| <input type="checkbox"/> Professional             | <input type="checkbox"/> Service/retail |
| <input type="checkbox"/> Technical                | <input type="checkbox"/> Sales          |
| <input type="checkbox"/> Attorney                 | <input type="checkbox"/> Student        |
| <input type="checkbox"/> Other (please specify)   |   |

15. Which industry best describes your employer?

- |  |  |
|--|--|
| <input type="checkbox"/> Energy (upstream, downstream)   | <input type="checkbox"/> Food & beverage/entertainment/hospitality |
| <input type="checkbox"/> Legal                           | <input type="checkbox"/> Medical/healthcare/hospital               |
| <input type="checkbox"/> Finance, insurance, real estate | <input type="checkbox"/> Government/nonprofit                      |
| <input type="checkbox"/> Public accounting               |  |
| <input type="checkbox"/> Other (please specify)          |  |

16. What year were you born?

Year range

17. Comments

### Bicycle to Work Section

1. Why do you take a bicycle to work (check all that apply)?

- |   |  |
|---|--|
| <input type="checkbox"/> Inexpensive        | <input type="checkbox"/> Convenient                          |
| <input type="checkbox"/> Exercise           | <input type="checkbox"/> Don't have any other transportation |
| <input type="checkbox"/> Live close to work | <input type="checkbox"/> Environmentally responsible         |

Other (please specify)

2. Going to work: what time do you usually leave home to go to work and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

3. How many miles do you travel between home and work (one way)?

4. Going home: what time do you usually leave work to go to home and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

5. How many stops do you usually make between work and home?

6. For those times that you don't bicycle, how do you get to work?

About how often?

Drive alone	<input type="text"/>
Bus/Park & Ride/rail	<input type="text"/>
Carpool	<input type="text"/>
Vanpool	<input type="text"/>
Motorcycle/scooter	<input type="text"/>
Telework/telecommute	<input type="text"/>
Walk	<input type="text"/>
Stay home	<input type="text"/>

Other (please specify)

7. Where do you park your bicycle when you are at work?

- Garage
- Lot
- On-street/sidewalk
- Office

Do you have access to shower facilities in downtown?

- Yes

No

If so, where do you shower/change? Fitness center, for example? \_\_\_\_\_

8. Some employers offer transportation subsidies. Are any of the following available to you?

	Employer covers 100% of cost	Covers most of cost	Covers about half of cost	Covers some of cost	None offered	Don't know
Bus/rail subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool/vanpool subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly transportation allowance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="text"/>					

9. Given current economic conditions and/or a return to \$4.00+ gasoline, would you (check all that apply):

- purchase a vehicle with better gas mileage
- take the bus/light rail some or all of the time
- carpool or vanpool some or all of the time
- drive a motorcycle/scooter some or all of the time
- bicycle or walk to work some or all of the time
- strongly consider moving closer to work next time I move
- strongly consider moving closer to work even sooner/as soon as possible
- strongly consider choosing a work location closer to home next time I change jobs
- strongly consider changing jobs to work closer to home even sooner/as soon as possible
- none of the above
- Other (please specify) \_\_\_\_\_

10. Which best describes your occupation?

- Administrative
- Administrator/managerial
- Professional
- Technical
- Attorney
- Paralegal
- Executive
- Service/retail
- Sales
- Student
- Other (please specify)

11. Which industry best describes your employer?

- Energy (upstream, downstream)
- Legal
- Finance, insurance, real estate
- Public accounting
- Medical/healthcare/hospital
- Government/nonprofit
- Other (please specify)

12. What year were you born?

Year of birth

Year range

13. Comments

### Walk to Work Section

1. Why do you walk to work?

- |  |  |
|--|--|
| <input type="checkbox"/> Live close to work              | <input type="checkbox"/> Environmentally responsible |
| <input type="checkbox"/> Don't have other transportation | <input type="checkbox"/> Inexpensive                 |
| <input type="checkbox"/> Exercise                        | <input type="checkbox"/> Other (please specify) ____ |

2. Going to work: what time do you usually leave home to go to work and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

3. Going home: what time do you usually leave work to go to home and how long does it take including regular stops?

	Hour	Minute	AM/PM	Duration
Time	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

4. How many stops do you usually make between work and home?

5. If there are times that you don't walk, how do you get to work?

About how often?

Bus/Park & Ride/rail	<input type="text"/>
Drive alone	<input type="text"/>
Motorcycle/Scooter	<input type="text"/>
Bicycle	<input type="text"/>
Carpool	<input type="text"/>

Vanpool

Telework/telecommute

Stay home

Other (please specify)

6. Some employers offer transportation subsidies. Are any of the following available to you?

	Employer covers 100% of cost	Covers most of cost	Covers about half of cost	Covers some of cost	None offered	Don't know
Bus/rail subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool/vanpool subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly transportation allowance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

7. Given current economic conditions and/or a return to \$4.00+ gasoline, would you (check all that apply):

- purchase a vehicle with better gas mileage
- take the bus/light rail some or all of the time
- carpool or vanpool some or all of the time
- drive a motorcycle/scooter some or all of the time
- bicycle or walk to work some or all of the time
- strongly consider moving closer to work next time I move
- strongly consider moving closer to work even sooner/as soon as possible
- strongly consider choosing a work location closer to home next time I change jobs
- strongly consider changing jobs to work closer to home even sooner/as soon as possible
- none of the above
- Other (please specify) \_\_\_\_\_

8. Which best describes your occupation?

- Administrative
- Administrator/managerial
- Professional
- Technical
- Attorney
- Paralegal
- Executive
- Service/retail
- Sales
- Student
- Other (please specify)

9. Which industry best describes your employer?

- Energy (upstream, downstream)
- Legal
- Finance, insurance, real estate
- Public accounting

- Medical/healthcare/hospital
- Government/nonprofit

- Other (please specify)

10. What year were you born?

Year of birth

Year range

11. Comments

### Rarely Go to the Office Section

1. How many hours/days a week do you usually work?

Hours

Days per week

Hours/days

2. Where do you work?

- At a client's office
- At home
- Other (please specify)

3. If you work outside your home, how many miles do you travel between home and work?

4. How many times per month do you estimate that you drive to downtown?

5. How many times a week do you use one or more of your vehicle(s) for work?

Other (please specify)

6. Do you have your own access to a vehicle?

- Yes
- No

7. How many times a week do you use one or more of your vehicle(s) for work?

Times per week

Other (please specify) \_\_\_\_\_

8. Some employers offer transportation subsidies. Are any of the following available to you?

	Employer covers 100% of cost	Covers most of cost	Covers about half of cost	Covers some of cost	None offered	Don't know
Bus/rail subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool/vanpool subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking subsidy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly transportation allowance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="text"/>					

9. After any subsidies from my employer, it costs me this much:

	\$ Amount	Day/Month
Parking	<input type="text"/>	<input type="text"/>
Tolls	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>

10. Given current economic conditions and/or a return to \$4.00+ gasoline, would you (check all that apply):

- purchase a vehicle with better gas mileage
- take the bus/light rail some or all of the time
- carpool or vanpool some or all of the time
- drive a motorcycle/scooter some or all of the time
- bicycle or walk to work some or all of the time
- strongly consider moving closer to work next time I move
- strongly consider moving closer to work even sooner/as soon as possible
- strongly consider choosing a work location closer to home next time I change jobs
- strongly consider changing jobs to work closer to home even sooner/as soon as possible
- none of the above
- Other (please specify)

11. Which best describes your occupation?

- Administrative
- Administrator/managerial
- Professional
- Technical
- Attorney
- Paralegal

- Executive
- Service/retail
- Sales

- Student
- Other (please specify)

12. Which industry best describes your employer?

- Energy (upstream, downstream)
- Legal
- Finance, insurance, real estate
- Public accounting
- Medical/healthcare/hospital
- Government/nonprofit
- Other (please specify)

13. What year were you born?

Year of birth

Year range

14. Comments

### Thank you

This survey of downtown employees is sponsored by Central Houston, Inc., [www.CentralHouston.org](http://www.CentralHouston.org), which thanks you for your participation in our efforts for downtown.

We encourage you to visit the downtown information portal, [www.houstondowntown.com](http://www.houstondowntown.com), and to sign up for downtown's weekly Downtown Happenings e-Blast!

Again, thank you.  
Central Houston, Inc.

Survey Instrument on Paper in English



Downtown Employee Transportation Survey

Central Houston, Inc., a downtown nonprofit organization, is studying ways to reduce traffic congestion, improve air quality, and make it easier for employees to get downtown. We ask for your help in our survey of downtown workers. Your survey answers will be kept confidential. This survey will take 5-8 minutes.

1. What is the ZIP Code of your primary downtown work location?
\_\_\_ 77002
\_\_\_ 77003
\_\_\_ 77010
\_\_\_ other (thank you, but we're just looking for people who work downtown)

2. What is your work address? \_\_\_\_\_

3. What is your home ZIP Code? \_\_\_\_\_

4. How do you usually travel to downtown?
\_\_\_ Drive alone \_\_\_ Carpool \_\_\_ Vanpool
\_\_\_ Local or express bus \_\_\_ Park & Ride \_\_\_ Metro light rail
\_\_\_ Bus and rail \_\_\_ Motorcycle/scooter \_\_\_ Bicycle
\_\_\_ Walk
\_\_\_ My office is downtown, but I rarely if ever travel to that office

5. Going to work: what time do you usually leave home to go to work?

I leave home at \_\_\_\_\_ AM / PM

It takes me this long to get to work: \_\_\_\_\_ minutes

I travel this far each way: \_\_\_\_\_ miles

6. Going home: what time do you usually leave work to go to home?

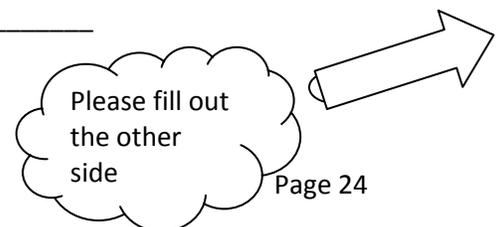
I leave downtown at this time: \_\_\_\_\_ AM / PM

It takes me this long to get home: \_\_\_\_\_ minutes

I usually make this many stops between work and home each day \_\_\_

Why do you make these stops? (children, parents, grocery store, etc.)

\_\_\_\_\_



7. Given current economic conditions and/or a return to \$4.00+ gasoline, would you (check all that apply):

- purchase a vehicle with better gas mileage
- take the bus/light rail some or all of the time
- carpool or vanpool some or all of the time
- drive a motorcycle/scooter some or all of the time
- bicycle or walk to work some or all of the time
- strongly consider moving closer to work next time I move
- strongly consider moving closer to work even sooner/as soon as possible
- strongly consider choosing a work location closer to home next time I change jobs
- strongly consider changing jobs to work closer to home even sooner/as soon as possible
- none of the above
- other (please specify): \_\_\_\_\_

8. If you could drive alone at a cost on the HOV/toll lanes for a quicker trip to downtown would you drive alone? How much would you pay?

	Would not	Not likely	Likely	Already do
\$1.00 each way				
\$1.25 each way				
\$2.00 each way				
\$3.00 each way				
\$4.00 each way				

9. Which best describes your occupation?

- Service, retail
- Executive
- Paralegal
- Other (please specify): \_\_\_\_\_
- Administrative
- Technical
- Attorney
- Professional
- Administrator/manager

10. Which industry best describes your employer?

- Hotel/restaurant/entertainment
- Finance, insurance, real estate
- Public accounting
- Other (please specify): \_\_\_\_\_
- Energy (upstream, downstream)
- Legal
- Government/nonprofit

11. What year were you born? \_\_\_\_\_

12. Comments

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## Drive Alone to Work

1. I drive rather than taking the bus, carpooling, etc., because (check all that apply):

- Need vehicle during the day
  - Need to make other stops before or after work
  - Like independence/flexibility
  - Work schedule is too unpredictable
  - Bus/rail stop not convenient/too far from home
  - Bus/rail stop not convenient/too far from work
  - Have to drive too far in or out to get to Park & Ride
  - Bus/rail doesn't run early, late or often enough
  - Don't want to deal with the weather
  - Too expensive
  - Too inconvenient
  - Personal safety
  - Personal comfort
  - Live close to work
  - Faster to drive by myself/trip takes too long
  - My parking is paid for – riding the bus/rail or vanpool would cost me extra
  - Not enough people to create a carpool or vanpool
  - Don't understand routes, stops, costs, how to pay, etc.
- Other (please specify) \_\_\_\_\_  
\_\_\_\_\_

2. How do you get to/from work when you don't drive alone?

- Carpool     Bus/rail     Vanpool
- stay home     work from home

3. It costs me this much:

	\$ amount	Per day	Or per month
Parking			
Tolls			
Other			

4. Do you usually park in a garage, lot or on-street?  Garage     Lot     on-street

Is your parking  Reserved     Unreserved

After parking do you  Walk, or     Take a shuttle to your place of work?

How many blocks do you walk to work from where you park or get off of a shuttle? \_\_\_\_\_

## Carpool or Vanpool

1. I carpool/vanpool because (check all that apply):

- I don't have any other way to get to work
- Bus / Park & Ride doesn't come to my area
- Convenience
- It saves gas, saves money, reduces wear and tear on car
- Avoid traffic congestion
- Someone needs a ride/other person does not have a car
- Environmentally responsible
- Other (please specify): \_\_\_\_\_

2. When you don't carpool/van, how do you get to/from work?

- Drive alone (monthly parking)                       Drive alone (daily parking)
- Carpool with someone else                       Vanpool with another van
- Telework/telecommute                       Stay home

3. Does your carpool/vanpool vehicle usually park in a garage, lot or on-street?

- Garage     Lot     On the street

4. Does your carpool/vanpool park in  reserved or  unreserved parking?

5. It costs me this much:

	\$ amount	Per day	Or per month
Parking			
Tolls			
Other			

## Bus/Park & Ride / Rail

1. I take the bus / Park & Ride / rail because (check all that apply):

- Convenience
- I don't have any other transportation
- It saves gas, saves money, reduces wear and tear on car
- Avoid traffic congestion
- Environmentally responsible
- Quiet time
- Other (please specify)  
\_\_\_\_\_

How many blocks do you walk to work after you get off the bus or shuttle?

2. How do you get to/from work when you don't take the bus or rail?

- Drive alone                       Carpool                       Vanpool
- stay home                       work from home
- Other (please specify): \_\_\_\_\_

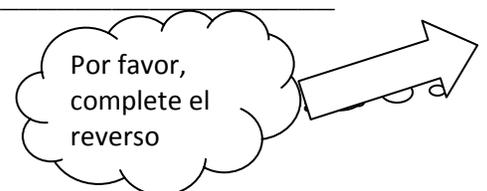
3. It costs me this much to take bus/Park & Ride/rail:

	\$ amount	Per day	Or per month
Bus/rail fare			
Parking			
Tolls			
Other			

## Encuesta sobre transporte para personas que trabajan en la zona central

Central Houston, Inc., una organización central sin fines de lucro, se encuentra evaluando maneras de reducir los congestionamientos de tráfico, de mejorar la calidad del aire y de que sea más fácil para los trabajadores llegar al centro de la ciudad. Solicitamos su colaboración en nuestra encuesta para personas que trabajan en el centro. Sus respuestas serán confidenciales. Esta encuesta tomará de 5 a 8 minutos.

1. ¿Cuál es el código postal de su principal lugar de trabajo en el centro?  
 77002  
 77003  
 77010  
 otro (gracias, pero sólo buscamos personas que trabajen en la zona central)
2. ¿Cuál es la dirección de su trabajo? \_\_\_\_\_
3. ¿Cuál es el código postal de su domicilio particular? \_\_\_\_\_
4. ¿De qué modo viaja normalmente hacia el centro?  
 Conduzco solo  
 En camionetas compartidas  
 Park & Ride  
 Ómnibus y tren  
 Bicicleta  
 Mi oficina se encuentra en el centro, pero casi nunca voy allí  
 En un automóvil con otras personas  
 Ómnibus local o expreso  
 Metro  
 Motocicleta/scooter  
 Caminando
5. Ir al trabajo: ¿A qué hora sale habitualmente de su hogar para ir al trabajo?  
Salgo de mi hogar a las \_\_\_\_\_ a.m./p.m.  
Me lleva el siguiente tiempo llegar a mi trabajo: \_\_\_\_\_ minutos  
Hago el siguiente recorrido en ambas direcciones: \_\_\_\_\_ millas
6. De vuelta a casa: ¿A qué hora sale habitualmente de su trabajo para volver a su hogar?  
Dejo el centro a las: \_\_\_\_\_ a.m./p.m.  
Me lleva tanto tiempo llegar a mi hogar: \_\_\_\_\_ minutos  
Generalmente hago a diario la siguiente cantidad de paradas entre el trabajo y mi hogar: \_\_\_\_\_  
¿Por qué hace esas paradas? (hijos, padres, supermercado, etc.)  
\_\_\_\_\_



7. Teniendo en cuenta las actuales condiciones económicas y/o a la vuelta del combustible a \$4.00, usted (marque todo lo que corresponda):

- compraría un vehículo con menor consumo de combustible por milla
- tomaría un ómnibus/tren ligero algunas veces o siempre
- viajaría en automóvil o camioneta compartida algunas veces o siempre
- conduciría una motocicleta/scooter algunas veces o siempre
- bicicleta o caminata al trabajo algunas veces o siempre
- consideraría en gran medida mudarme más cerca del trabajo la próxima vez que cambie mi domicilio
- consideraría en gran medida mudarme más cerca de mi trabajo lo antes posible
- consideraría en gran medida buscar un empleo más cerca de mi hogar la próxima vez que cambie de empleo
- consideraría en gran medida cambiar de empleo a uno más cercano a mi hogar lo antes posible
- ninguna de las opciones anteriores
- otra (especifique): \_\_\_\_\_

8. Si pudiera viajar solo, pagando una tarifa, por los caminos para vehículos con múltiples pasajeros/caminos de peaje para llegar más rápido al trabajo, ¿usted iría solo? ¿Cuánto pagaría?

	No pagaría	Poco probable	Probable	Ya lo hago
\$1.00 en ambas direcciones				
\$1.25 en ambas direcciones				
\$2.00 en ambas direcciones				
\$3.00 en ambas direcciones				
\$4.00 en ambas direcciones				

9. ¿Qué opción describe mejor su actividad?

- Servicio, minorista
- Administrativa
- Profesional
- Ejecutiva
- Técnica
- Administrador/Gerente
- Asistente de abogado
- Abogado
- otra (especifique): \_\_\_\_\_

10. ¿Qué tipo de industria describe mejor a su empleador?

- Hotel/restaurante/entretenimiento
- Energía (ascendente, descendente)
- Finanzas, seguros, bienes raíces
- Legal
- Contador público
- Gobierno/sin fines de lucro
- otra (especifique): \_\_\_\_\_

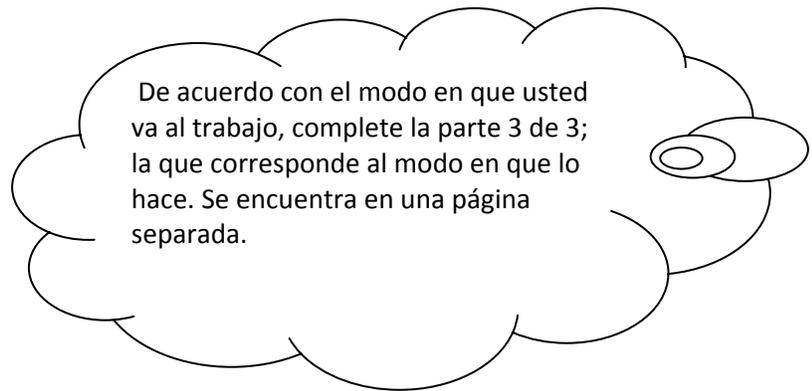
11. ¿En qué año nació? \_\_\_\_\_

**Parte 2 de 3**

12. Comentarios

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## CONducIR SOLO AL TRABAJO

1. Voy en automóvil en lugar de tomar un ómnibus, compartir un automóvil con otros, etc. porque (marque todo lo que corresponda):

- necesito el vehículo durante el día
- necesito realizar otras paradas antes o después del trabajo
- prefiero la independencia/flexibilidad
- mi horario de trabajo es demasiado impredecible
- la parada del ómnibus/tren no es cómoda/se encuentra demasiado lejos de mi hogar
- la parada del ómnibus/tren no es cómoda/se encuentra demasiado lejos de mi trabajo
- debo conducir un largo trayecto para ingresar o salir del Park & Ride
- el ómnibus/tren no circula temprano, tarde o con la suficiente frecuencia
- no deseo lidiar con el clima
- es demasiado costoso
- es demasiado incómodo
- por seguridad personal
- por comodidad personal
- vivo cerca del trabajo
- es más rápido conducir yo mismo/el viaje lleva demasiado tiempo
- tengo estacionamiento pago - ir en ómnibus/tren o automóvil con otras personas me demandaría un gasto extra.
- no hay suficientes personas para organizar un viaje compartido en automóvil o camioneta
- no comprendo las rutas, las paradas, los costos, cómo pagar, etc.
- otra (especificar) \_\_\_\_\_

2. ¿Cómo va o vuelve del trabajo cuando no lo hace solo en automóvil?

- Automóvil con otras personas
- ómnibus/tren
- camioneta compartida con otros
- me quedo en casa
- trabajo desde casa

3. Me cuesta tanto:

	\$ cantidad	Por día	O por mes
Estacionamiento			
Peajes			
Otros			

4. ¿Estaciona habitualmente en un garaje, una playa de estacionamiento o en la calle?

- Garaje                       Playa de estacionamiento                       en la calle

Su estacionamiento se encuentra  Reservado                       No reservado

Después de estacionar ¿usted  camina o  utiliza algún medio de transporte para llegar a su trabajo?

¿Cuántas cuadras camina hasta su trabajo desde donde estaciona su vehículo o desciende del medio de transporte público? \_\_\_\_\_

## **AUTOMÓVIL O CAMIONETA COMPARTIDA CON OTRAS PERSONAS**

1. Yo viajo en automóvil/camioneta compartida porque (marque todo lo que corresponda):

- no tengo otra manera de llegar a mi trabajo
- el ómnibus/Park & Ride no llega a mi área
- conveniencia
- ahorra gasolina, dinero y disminuye el desgaste de mi automóvil
- evita el congestionamiento vehicular
- alguien necesita que lo lleven/otra persona no tiene automóvil
- protección del medio ambiente
- otra (especifique): \_\_\_\_\_

2. Cuando no viaja en automóvil/camioneta compartida, ¿Cómo va o vuelve del trabajo?

- Conduzco solo (estacionamiento mensual)
- Conduzco solo (estacionamiento diario)
- Viajo en automóvil con otra persona
- Viajo en camioneta con otra camioneta
- Trabajo en forma remota/trabajo desde casa
- Me quedo en casa

3. ¿Su automóvil/camioneta compartida estaciona habitualmente en un garaje, una playa de estacionamiento o en la calle?

- Garaje     Playa de estacionamiento     En la calle

4. ¿Su automóvil/camioneta compartida aparca en estacionamientos \_\_\_ reservados o \_\_\_ no reservados?

5. Me cuesta tanto:

	\$ cantidad	Por día	O por mes
Estacionamiento			
Peajes			
Otros			

## ÓMNIBUS/PARK & RIDE/ TREN

1. Yo tomo el ómnibus /Park & Ride / tren porque (marque todo lo que corresponda).

- por conveniencia
- no tengo otro medio de transporte
- ahorra gasolina, dinero y disminuye el desgaste de mi automóvil
- evita el congestionamiento vehicular
- por la protección del medio ambiente
- por el tiempo de tranquilidad
- otra (especifique): \_\_\_\_\_

¿Cuántas cuerdas camina hacia el trabajo después de descender del ómnibus o medio de transporte?

2. ¿Cómo va o vuelve del trabajo cuando no toma el ómnibus o tren?

- Conduzco solo                       En un automóvil con otras personas
- En camionetas compartidas
  
- Me quedo en casa                       Trabajo desde casa
- Otra (especifique): \_\_\_\_\_

3. Tomar el ómnibus/Park & Ride/ tren tiene el siguiente costo:

	\$ cantidad	Por día	O por mes
Tarifa de ómnibus/tren			
Estacionamiento			
Peajes			
Otros			